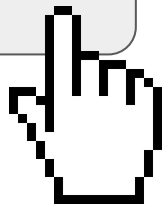
GUÍA PARA PAUTAR EN LINKEDIN

El ABC para saber a qué darle click.

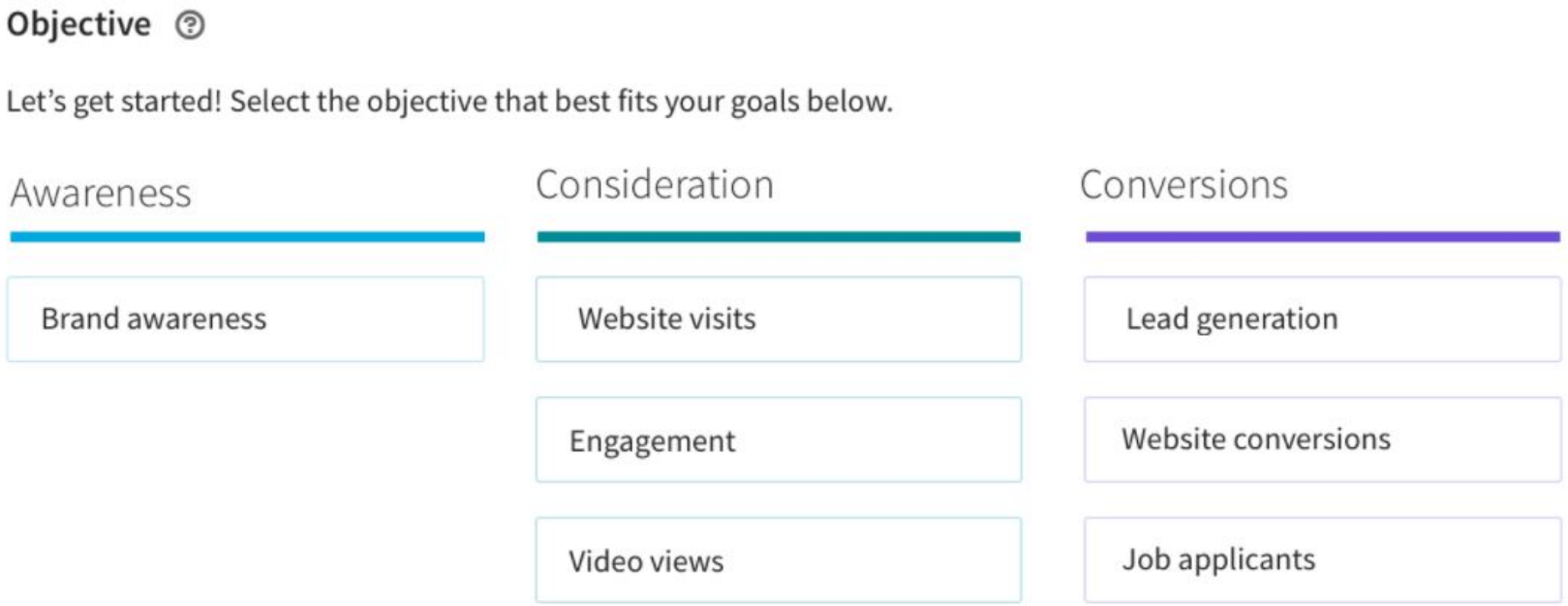
CONDUCTUAL
narrativas y estrategias

1 INGRESA

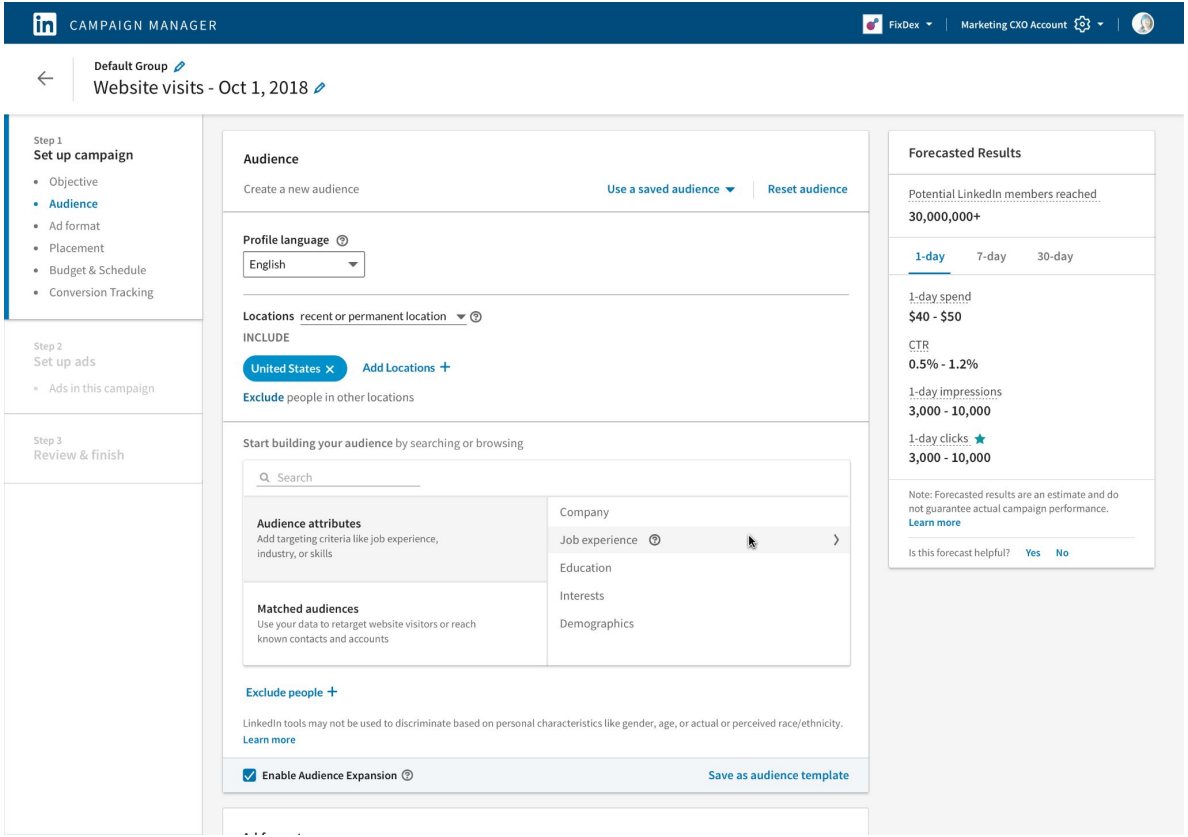
www.linkedin.com/campaignmanager/accounts



2 ELIGE TU OBJETIVO



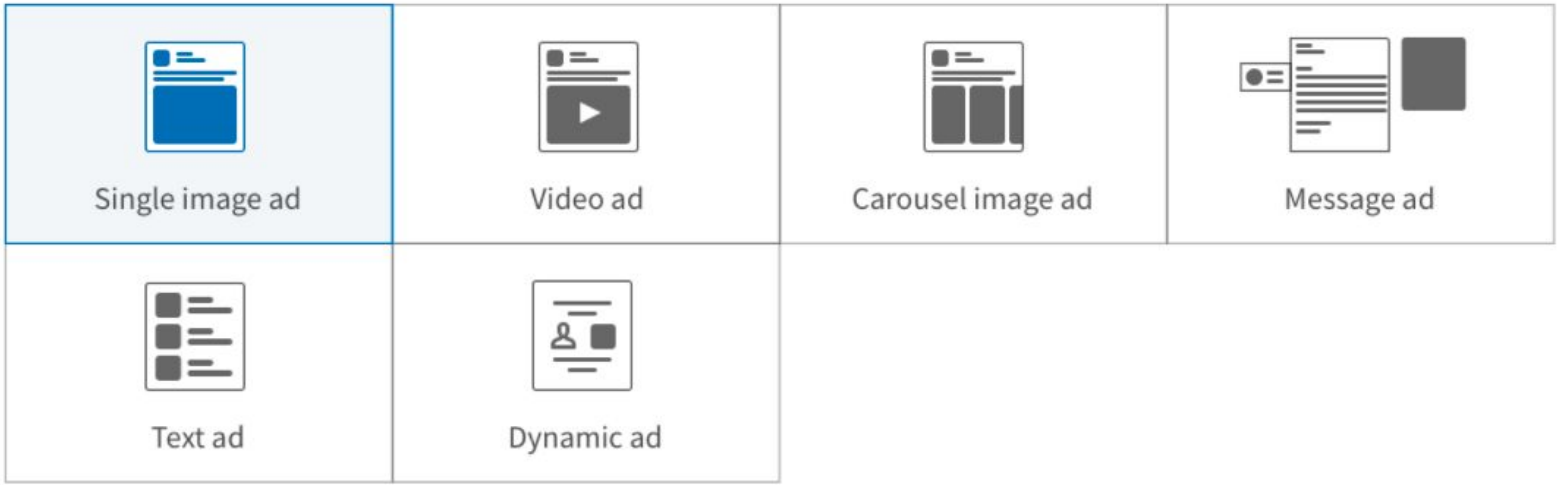
3 DEFINE TU PÚBLICO



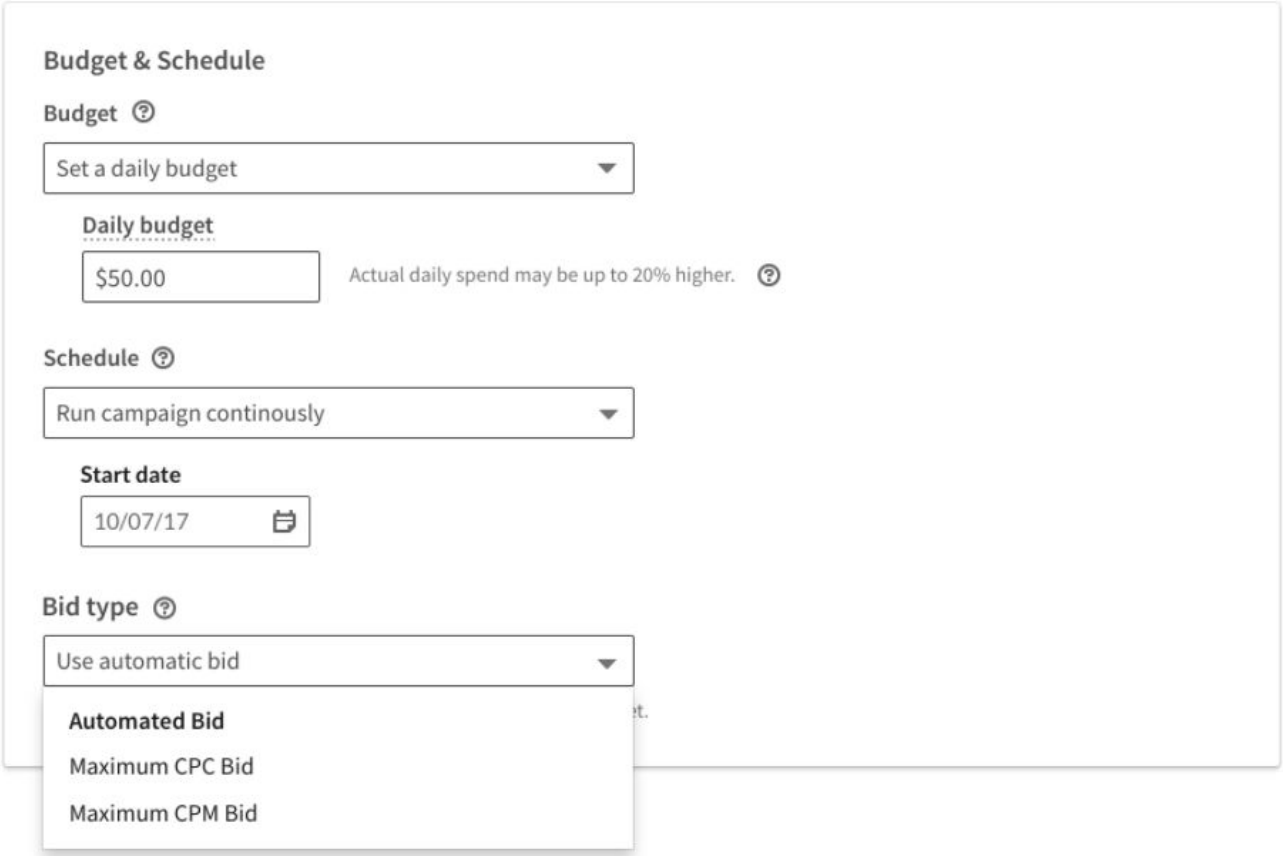
4 ELIGE EL FORMATO DEL ANUNCIO

Ad format

Choose your ad format.

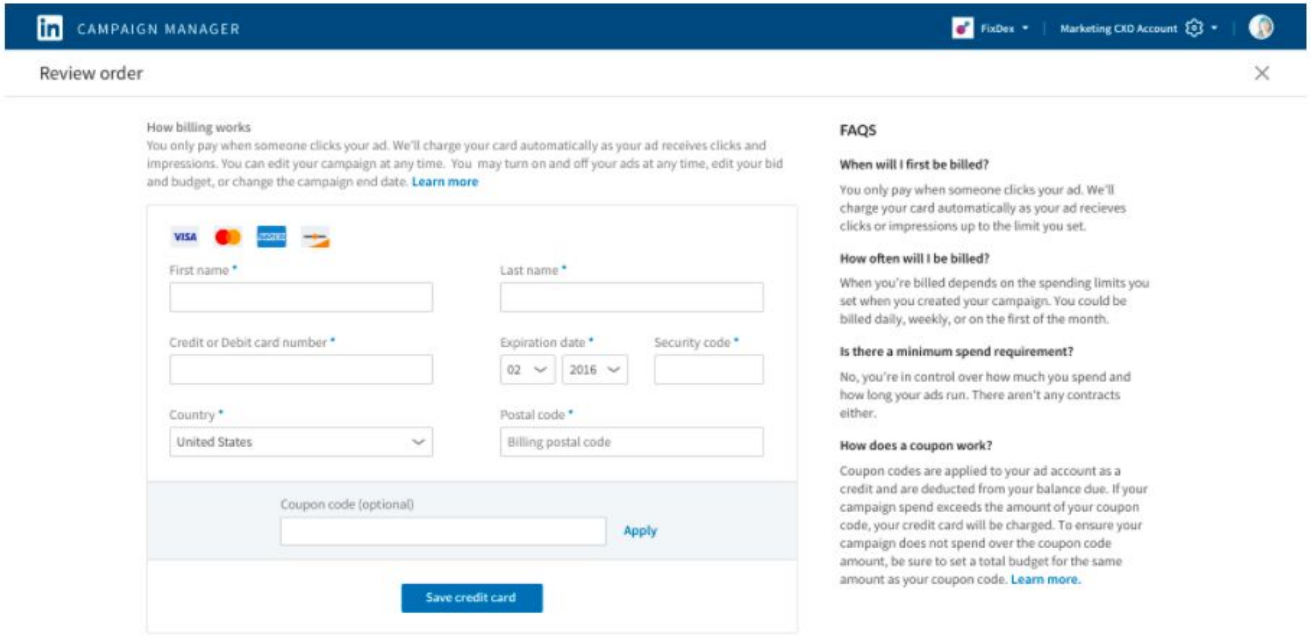


5 ESTABLECE PUJA O PRESUPUESTO



6 REVISA TU ANUNCIO

7 GUARDA TU INFO DE FACTURACIÓN



MUCHAS GRACIAS